

Career Fact Sheet

BA Communication Arts

A liberal arts degree in Communication Arts opens doors to rewarding careers in a wide variety of areas. Graduates successfully pursue careers in business, public relations, non-profit organizations, media, education and law.

The study of Communications Arts develops skills critical to a broad range of careers. These qualities include:

- Intellectual curiosity
- Effective writing
- Skilled oral communication
- Proficiency in reading
- Persuasive message formulation
- The ability to collaborate in groups
- Interpersonal communication
- Effective listening, questioning and reasoning skills

Make the most of your major:

- Explore careers early in your undergraduate degree
- Choose a minor
- Get involved in a college club or student organization
- Complete an internship
- Participate in the UNH Undergraduate Research Conference
- Study abroad
- Volunteer in the community
- Join professional organizations
- Network by using your connections
- Attend internship and career fairs
- Schedule informational interviews

Sample Career Possibilities

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| • Administration | • Law |
| • Advertising | • Marketing |
| • Business Development | • Mediation |
| • College Student Support Services | • Primary, Secondary and College Teaching |
| • Counseling | • Public Relations |
| • Editing | • Publishing |
| • Film, TV and Radio Production | • Research |
| • Human Resources | • Sales |
| • Journalism | • Social Work |

University of New Hampshire and General Resources:

Occupational Outlook Handbook on-line

www.bls.gov/oco | The US Department of Labor resource describes what workers do on-the-job, work environment, training and educational qualifications, earnings and expected job outlook for a wide variety of occupations.

Wildcat Careers

<http://www.unh.edu/uacc/careeradvising.html> | Wildcat Careers via the University of New Hampshire University Advising and Career Center website. Scroll down and click on the Wildcat Careers Login Box (First time users need to register).

Quintessential Careers

www.quintcareers.com | Over 2,400 pages of job search information.

University of New Hampshire at Manchester: Internships

www.unhm.unh.edu/internships

University of New Hampshire at Manchester: What Can I Do With A Major In...?

www.unhm.unh.edu/counseling/career/

WetFeet

www.wetfeet.com | Research industries, companies and careers. Also a source for job search tips.

Vault.com

<http://www.library.unh.edu/researchtools/databases/databases.asp?search=UVWXYZ>

Vault has been called “The best place on the Web to prepare for a job search.” This database includes more than 80 full-length career guides, insider company information and career advice. Scroll down and click the link to Vault Online Career Library.

Communication Arts Resources:

American Advertising Federation

www.aaf.org | From the home page select “College Connection” for news, membership information and employment opportunities.

Careers in Marketing

www.careers-in-marketing.com/ad.htm | Provides links to a variety of informational and job-search sites.

American Society of Journalists and Authors

www.asja.org | A website dedicated to supporting freelance writers.

Magazine Publishers of America

www.magazine.org | Career information with links to permanent positions and internships.

National Association of Broadcasters

www.nab.org | Site includes a “Career Center.”

National Communication Association

www.natcom.org | Comprehensive site including NCA news, resources and information on student research opportunities and membership.

TV Jobs.com

www.tvjobs.com | Articles and career opportunities.

This Career Fact Sheet and active links can be found through the UNIVERSITY of NEW HAMPSHIRE at MANCHESTER Career Services website.

