

Career Fact Sheet

BA Business

A Business degree opens doors to a vast number of career opportunities. The skills learned through the study of Business are readily transferable to an array of occupations including accounting, marketing, management, and public service.

The study of Business develops skills critical to a large number of career fields. These qualities include:

- Effective oral and written communication skills
- Organizational skills
- Leadership experience in various environments
- Management of time and resources
- Ability to use systems thinking to understand difficult material
- Technical skills to organize and analyze data

Make the most of your major:

- Have a fair balance each term between the quantitative and qualitative courses.
- Always seek help early.
- Consider courses that require a lot of writing.
- Enroll in courses where presentations are required.
- Be active and gain practical experience via internships.
- Join professional associations related to your major.
- Find a faculty member to serve as a mentor.
- Participate in the UNH Undergraduate Research Conference.

Sample Career Possibilities:

- Accounting
- Bond broker
- Business analyst
- Business development manager
- Consulting
- Credit analyst
- Financial assistant
- Investment management
- Marketing
- Property accountant
- Public service
- Work for nonprofit organizations

University of New Hampshire and General Resources:

Occupational Outlook Handbook on-line

www.bls.gov/oco | The US Department of Labor resource describes what workers do on-the-job, work environment, training and educational qualifications, earnings and expected job outlook for a wide variety of occupations.

Wildcat Careers

<http://www.unh.edu/uacc/careeradvising.html> | Wildcat Careers via the University of New Hampshire University Advising and Career Center website. Scroll down and click on the Wildcat Careers Login Box (First time users need to register).

Quintessential Careers

www.quintcareers.com | Over 2,400 pages of job search information.

University of New Hampshire at Manchester: Internships

www.unhm.unh.edu/internships

University of New Hampshire at Manchester: What Can I Do With A Major In...?

www.unhm.unh.edu/counseling/career/

WetFeet

www.wetfeet.com | Research industries, companies and careers. Also a source for job search tips.

Vault.com

<http://www.library.unh.edu/researchtools/databases/databases.asp?search=UVWXYZ>

Vault has been called “The best place on the Web to prepare for a job search.” This database includes more than 80 full-length career guides, insider company information and career advice. Scroll down and click the link to Vault Online Career Library.

Business Career Resources:

U.S. Small Business Administration

www.sba.gov

American Management Association

<http://www.amanet.org>

American Marketing Association

<http://www.marketingpower.com>

Manchester Young Professionals Network

<http://www.mypn.org/news>

Association for Operations Management

<http://www.apics.org>

This Career Fact Sheet and active links can be found through the UNIVERSITY of NEW HAMPSHIRE at MANCHESTER Career Services website.

